



*You can  
be part of this  
Watershed Moment.*



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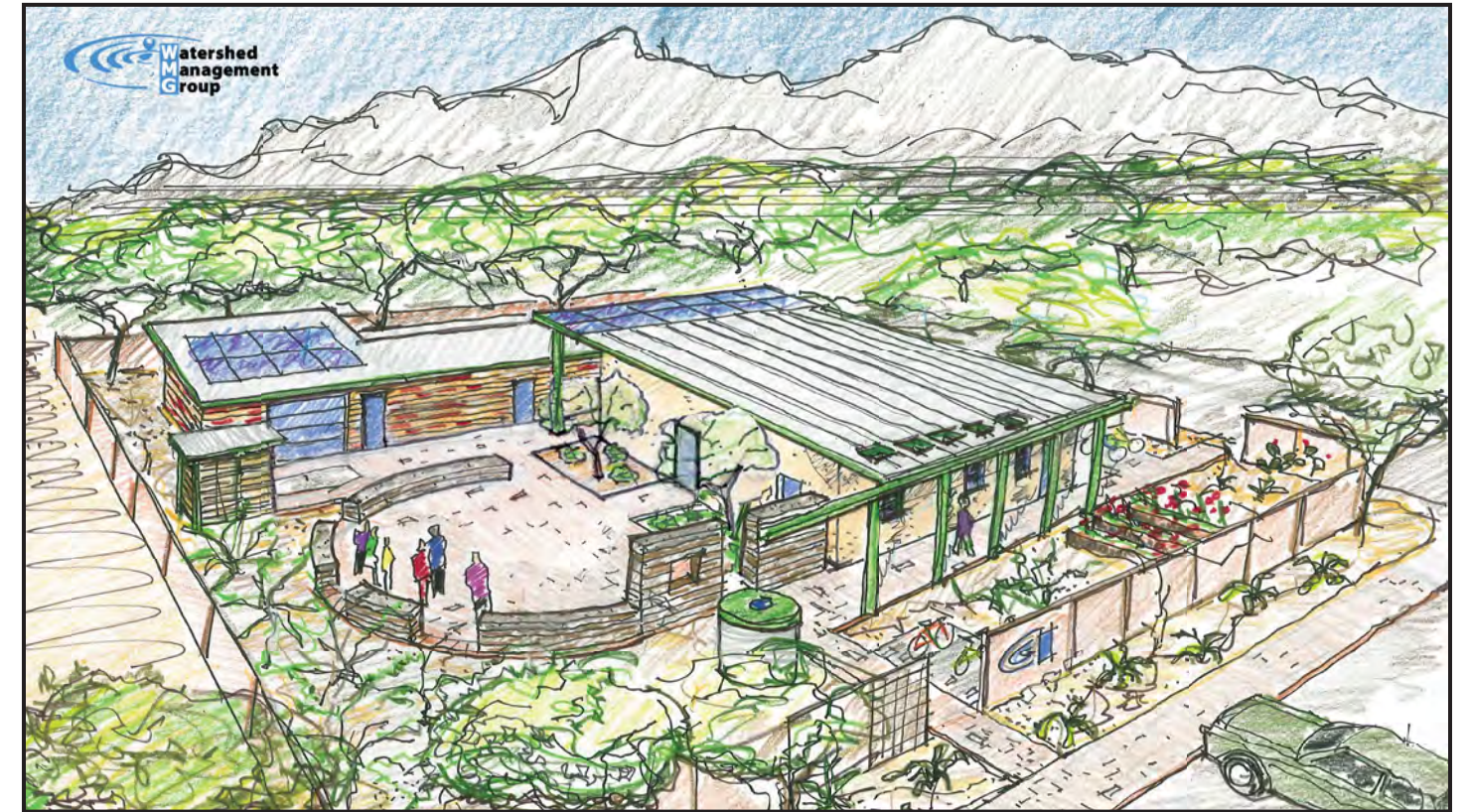
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# IT'S OUR WATERSHED MOMENT

Campaign to Build a Living Lab & Learning Center



DAVID E. SHAMBACH, ARCHITECT, INC.

*Imagine*

A place where people come together from across the U.S. – professional architects, landscapers, city planners, and neighbors – to learn about water harvesting, green construction, and urban habitat preservation. University students study the site, monitor the impact, and share their research. Visiting conservationists from Peru, India, and Mexico take part in a residency to exchange information about sanitation and soil stewardship. Schoolchildren take a break from a gardening class to discover what hand-washing is like in rural India at the tippy tap demonstration. The Chef-in-Residence harvests native foods from the Heritage Garden to cook an organic meal for workshop participants. Local government representatives visit to better understand the potential implications for urban planning. Where is this hub of activity?

*It's the WMG Living Lab & Learning Center!*



# WA-TER-SHED ('wô-tər-,shed ) NOUN

1. An area of land in which all water drains to a common outlet, such as a river, where the water draws together all life – soil, plants, animals, and people.

2. A critical point that marks a change of course; a turning point; a pivotal moment.

**In the life of any individual or organization, there are pivotal moments when forces come together and change the course of the future – watershed moments.**

**Watershed Management Group is facing one of those defining moments right now.**

In March 2012, WMG received a generous estate gift from donor Marguerite Fisher that included a 1,500-square-foot adobe home in midtown Tucson with grounds suitable to additional construction as well as demonstration gardens and water harvesting features. Thanks to Marguerite's groundwork during her lifetime, WMG was able to negotiate purchasing the property next door, providing an additional structure with 1,650 square feet. With both properties, WMG has the perfect hub for a growing organization, with space for offices, an education center, outdoor classrooms, and demonstration grounds.



**Marguerite's gift comes just in time to leverage WMG's wave of momentum and growth.**

**WMG's community-building and education agenda is mounting to include:**

- Expanding the Co-Op "neighborhood barn-raising" model to install green features in yards and neighborhoods across Tucson and other Southwest Cities;
- Training neighbors from all walks of life to green the streets together;
- Teaching the next generation of water harvesters;
- Building coalitions to conserve water and enhance rare river habitats;
- Helping people build healthier communities across the globe through improved sanitation and access to clean water;
- Turning waste into a resource through eco-sanitation and soil stewardship;
- Breaking new ground providing trainings in the growing green economy;
- Transcending language and culture through water-harvesting partnerships across the border.
- Public policy development and consultation with city planners and governments to ensure community-wide commitment to green infrastructure practices.



*Do you believe?*

In responsible stewardship of our natural resources?  
In neighbors working together to create prosperity and good health?  
In restoring the watersheds on which our futures depend?

*So do we. All we need is you.  
Be part of our Watershed Moment.*



**You can be part of this Watershed Moment.**

**WMG is raising \$1 million dollars to purchase, renovate and develop Marguerite's property and the property next door. With your help, we will transform it into a Living Lab and Learning Center. A hub for –**

- The creative, innovative energy to develop, sustain, and implement WMG's pioneering programs.
- A unique training, education, and demonstration site.
- Community space where activists, professionals, and neighbors are welcome for events, ongoing dialogue, and shared learning.
- Smart urban design that demonstrates our values in action.