



"The Conserve to Enhance program has been great motivation to progressively reduce our water use."  
- C2E Pilot Participant

"It is encouraging to be a part of the C2E program with others conserving water to achieve a common goal. It has been insightful to see the calculations of my water usage over time. For me, C2E has worked as a motivation to donate more for restoration." - C2E Pilot Participant



Are you passionate about conserving water?  
Do you care about how water is used in our community?  
Do you want to ensure that water saved will benefit the environment?  
C2E Participants have already saved **1.6 million gallons** of water.  
Join the growing movement to enhance Tucson's rivers and washes  
*and see how your savings work for the environment.*

You can become an active participant and enroll in the Tucson Conserve to Enhance program online at [www.watershedmg.org/c2e](http://www.watershedmg.org/c2e). You can also support the C2E program by donating directly on your water bill. Simply write your donation in the "Open Space/Riparian Contribution" box when you pay your bill.

## How C2E Works

**1. Conserve water at your home or business.**

**2. We track your savings and you donate the money saved on your water bill.**

**3. Your contributions are used to enhance urban rivers and washes.**

## Contact

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